

What is “Research” ??

My name is Matt Rasmussen, CMA, MBA and as an Accountant for over 20 years, I have done an extensive amount of “research” on a myriad of companies to ascertain viability and legitimacy. I applaud you for desiring to validate the background of our company before getting started with us and will lend my professional expertise to this task. Before I explain what “research” is, let’s start with what it is NOT.

Doing a Google search and reading random websites is NOT “research”. The internet is like a bathroom wall where anyone can write anything they desire without accountability for their statements and without documentation of their credentials. As proof, Google “Bill Gates is the devil” or “The Holocaust was a hoax” and see the hundreds of disgusting websites that appear. Unless you can document the background and motive of a random internet post, they are not to be relied upon, EVER.

The key to performing “research” is for the information to be non-biased, independent and credible. You also always want to make sure you can verify the source for accuracy and credibility?

So allow me to provide a list of credible and documented sources of information:

The Legal Advisory Committee: www.acnintegrity.com *Three former Attorneys’ General from the legal advisory board of ACN. An Attorney General is the legal advisor to the government for consumer protection law.*

The Better Business Bureau: www.bbb.org *The BBB is a consumer protection organization. They exist for the protection of the consumer, rating companies based upon their performance in the market. You will find that ACN, Inc. has been given an exemplary rating; they have a higher rating than many other brand name companies.*

The Direct Selling Association: www.dsa.org *The DSA is an industry regulatory organization just like the CPA is for Accountants. The DSA monitors the direct selling industry for the company compliance and ethics. You will find that ACN is exemplary and was even give the “Success Award” in 2009 by the DSA for their outstanding performance and growth.*

Direct Selling News: www.directsellingnews.com *A third party industry magazine that ranked ACN, Inc. as one of the top 20 companies in the industry with a half billion dollars in annual revenue and growing.*

Dr. Charles King & Tim Sales: www.firstclassmlm.com *First Class MLM is an industry review performed by a Harvard Business School graduate and a multi-million dollar industry earner. Get the correct facts on this industry.*

Ronald McDonald House: www.rmhc.org *ACN, Inc. has donated over \$1 million in charitable donations.*

Whether you decide to join us in achieving financial freedom or not is solely your choice. Just please be sure that the opinions you take to make this decision are credible and documented. This company changed my life and my family’s life and I could not imagine how awful I would feel if I had taken the random opinion of some undocumented website and NOT have joined this great company. We hope to see you at the top.